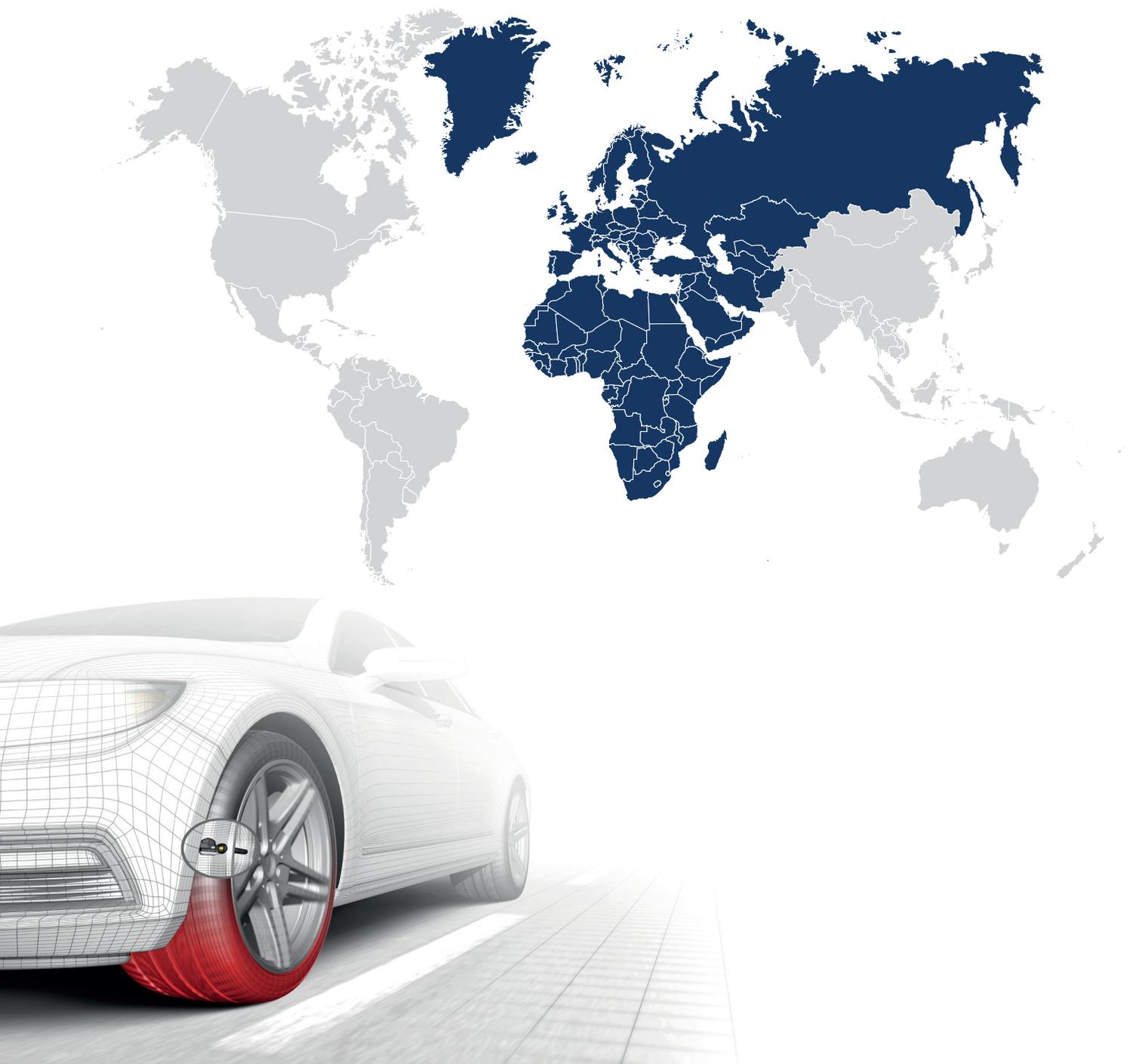


SCHRADER PRESS KIT





ABOUT SCHRADER:

Schrader Performance Sensors, the automotive aftermarket brand of Sensata Technologies, continues to maintain its position as the leading global manufacturer of tyre pressure monitoring systems (TPMS). Schrader has delivered solutions that protect and perform for the past 175 years. Schrader began making valves for bicycle tyres, later expanding into pioneering TPMS and now offering revolutionary TPMS solutions for OE manufacturers in the aftermarket.

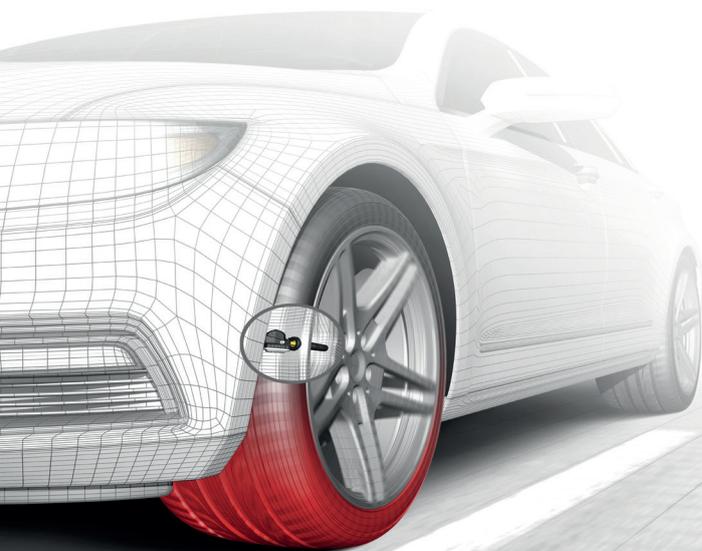


Our history goes back to 1844, when a German immigrant, August Schrader, opened a small shop in lower Manhattan, NY. A few decades later, August Schrader's son, George Schrader, took over and produced the first bicycle valve in 1891. Less than 6 years later, he introduced the automotive pneumatic tyre valve that is still used on most vehicles today. This was the first of many patents to follow.

The early success of Schrader shows the origin of the company's constant strive for innovation and excellence that has lived on for over a century. Over the last 100 years, with this spirit, Schrader developed and introduced a variety of valve assemblies and gauges. The company's early devotion to meet and forecast needs of the automotive industry then resulted in pioneering TPMS. In 1997, Schrader landed its first of many OE manufacturer contracts by equipping the C5 Corvette with TPMS. Now, TPMS is a safety feature that is regulated on all cars and light trucks sold in the U.S. and in Europe and will soon be regulated in China in 2019. Nowadays, Schrader's direct TPMS technology can be found in over 50% of global OEM vehicle platforms. For more information, please visit: www.SchraderSensors.com

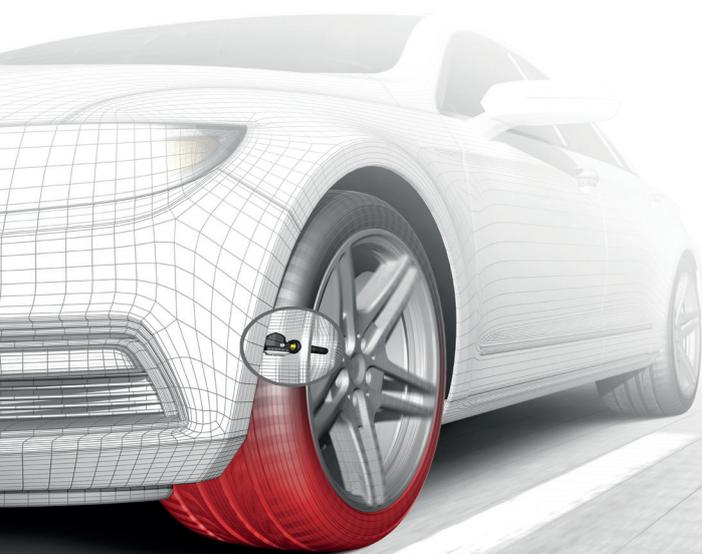
ABOUT SENSATA:

Sensata Technologies is one of the world's leading suppliers of sensing, electrical protection, control and power management solutions with operations and business centers in 13 countries. Sensata's products improve safety, efficiency and comfort for millions of people every day in automotive, appliance, aircraft, industrial, military, heavy vehicle, heating, air-conditioning, data, telecommunications, recreational vehicle and marine applications. For more information, please visit Sensata's website at: www.Sensata.com



HISTORICAL TIMELINE:

- 1844-** August Schrader enters business in lower Manhattan as a turner of brass parts
- 1890-** August Schrader's son George Schrader enters the business and becomes responsible for the experimental work that results in the design of the tyre valve
- 1905-** Introduced Tyre gauges to measure tyre pressure with accuracy
- 1956-** Schrader developed the tubeless tyre valve, which eliminates the need for the inner tube on automobile tyres
- 1985-** Introduced Tyre pressure sensing technology
- 1994-** Schrader won our first OEM contract for the 1997 C5 Corvette, followed by many others
- 1998-** Introduced a variety valve assemblies
- 1999-** Schrader equips the Renault Laguna with a Tyre Pressure Monitoring System (TPMS) the first high-volume production car in the world to be launched with 100% TPMS
- 2000-** U.S. congress passed the tread act, which regulated TPMS to be mandated on all vehicles manufactured after 2007 in the U.S
- 2006-** Introduced rubber snap-in TPMS sensor. The rubber stem significantly simplified the sensor fitment process and increased the speed of service
- 2009-** The European Union mandated TPMS, Regulating TPMS installation on all vehicles manufactured after 1st of November 2014
- 2013-** Launched the first programmable TPMS sensor
- 2015-** Schrader introduced the revolutionary programmable EZ-sensor® 2.0 that has forever changed the TPMS market. EZ-sensor® 2.0 was developed to match OE engineering standards and quality. EZ-sensor® 2.0 is available in 3 different mechanical packages and offers the highest coverage on the market of newly registered vehicles in Europe Supporting all latest generation wireless auto-location technology
- 2015-** Schrader International was acquired by Sensata Technologies
- 2018-** Schrader launched Heavy-duty TPMS sensors in the aftermarket
- 2019-** Schrader introduced motorcycle TPMS sensors in the aftermarket



EZ-sensor[®] 2.0



The World's ONLY TÜV Certified TPMS Sensor

World's First TPMS Sensor Certified by TÜV SÜD

- OE quality and functional standards
- Fast programming speed
- Highest vehicle coverage on the market
- Compatible with majority of programming tools

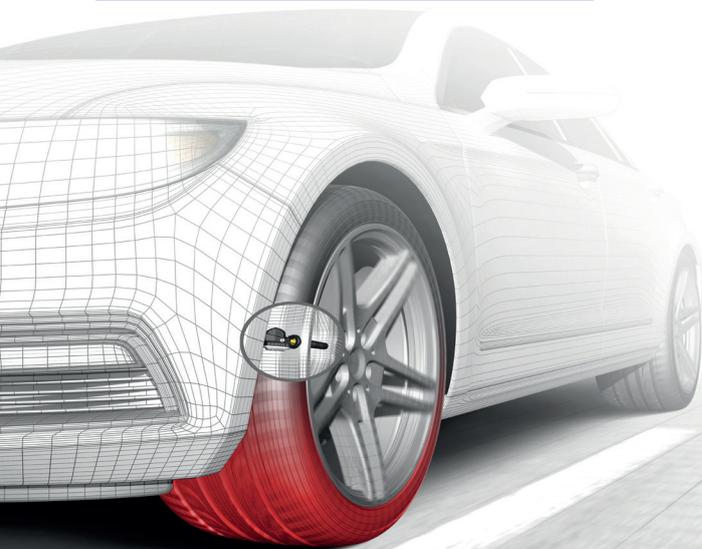
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1844 - 2019

www.SchraderSensors.com

EZ-sensor[®] 2.0 is Schrader's revolutionary programmable sensor developed to match OE engineering standards and quality, supporting all the latest generation auto-location technology. The sensor is available in 4 different mechanical packages including the clamp-in, fixed angle version with the black aluminium valve. EZ-sensor[®] 2.0 offers the highest coverage on the market of newly registered vehicles in Europe. EZ-sensor[®] 2.0 is Schrader's revolutionary programmable sensor developed to match OE engineering standards and quality, supporting all the latest generation auto-location technology. The sensor is available in 4 different mechanical packages including the clamp-in, fixed angle version with the black aluminium valve. EZ-sensor[®] 2.0 offers the highest coverage on the market of newly registered vehicles in Europe. Also, Schrader's EZ-sensor[®] 2.0 is the first and only TPMS sensor in the world to be certified in accordance with the guidelines of TÜV SÜD Product Service GmbH and can offer customers the highest

level of quality. "The high-quality standards that Schrader sets are ensured by our internal quality assurance," says Fabian Mayer, a Schrader technician in the aftermarket and project manager for the certification project of TÜV SÜD AG. "Every year Schrader will undergo an additional review by the neutral institution TÜV SÜD AG in its production facilities. This helps us to maintain the high-quality production standards, in order to continue to supply our customers with the highest -quality products." For more information about Schrader please visit: www.SchraderSensors.com.





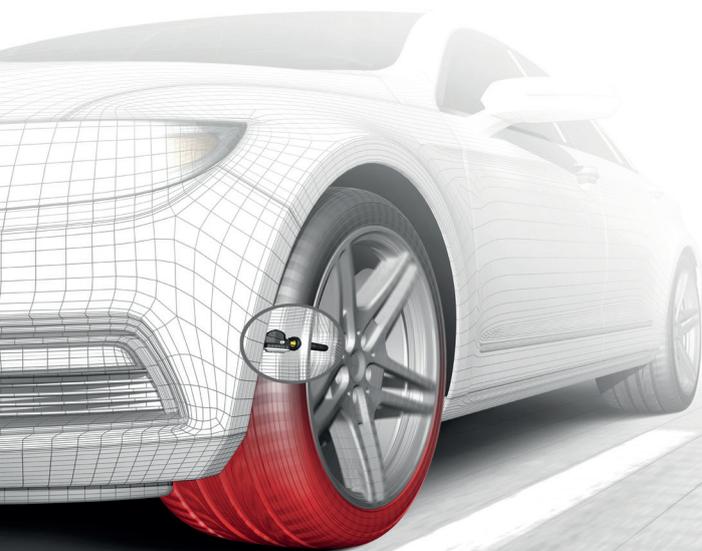
SCHRADER ACADEMY:

Schrader Academy is a training division of Schrader International GmbH launched in 2016. We, at Schrader, believe that training and development of people are essential for the future of every business, that's why Schrader Academy is committed to contributing to professional education and helping to improve standards of servicing TPMS. By offering two comprehensive training courses: TPMS e-Training Course and TPMS Training for Experts, we combine years of experience with the latest research technology, using all of the latest equipment associated with TPMS and best management practices to deliver outstanding performance.

Since the initial launch of Schrader Academy in 2016, we have observed an exceptional success and growth in the participation rate throughout 2017. Our European training team has delivered outstanding results by organizing more than 60 TPMS Training for Experts sessions and training 1040 participants in total.

Since August 2017 our TPMS Training for Experts has been certified by DEKRA, proving the high level of content and quality that our training offers. Currently, Schrader is the only TPMS sensor manufacturer owning a certified training program!

In 2017, we also launched our new TPMS e-Training platform. TPMS e-Training is a free online (internet based) training course which covers all the important topics around TPMS. After successfully completing the course, candidates are granted a 29 euro discount voucher for our TPMS Training for Experts. For more information about Schrader Academy please visit: www.Schrader-Academy.com



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